



Hui Fen Chen

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Prof. Chen obtained her Ph. D degree and started teaching career in 2010, before that, she has over 12 years working experience in industry. She prefers to employ qualitative research method to collect data to explore interesting phenomenon in real context.

Her research interests include educational innovation, innovations and institutions, innovations in cultural creative industries. She has published three books as single author and co-author and a significant number of academic papers on journals. Prof. Chen also plays the key role to promote innovation and entrepreneurship education on campus at NTUE. She received several awards for her academic papers and teaching by organizations.

She also involved several important projects aimed at promoting the topics like imagination and placemaking sponsored by MOE and MOEA in Taiwan.